

# Turning old cars into the programs your audience loves.

- Highest revenue possible
- The branded program that's right for you

**We're growing!** CarTalk Vehicle Donation Services is pleased to welcome **Twyla Oslon** as Director of Business Development—ready to help you increase station revenue, one happy car donor at a time.

Offering local branding for television and radio, or co-branding with CarTalk.



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*The Paul Fulton family from Newton Center, MA, donated a 1998 Chevy Malibu that netted \$468.75 for WBUR*

*"We've netted higher revenue and reached more donors with CarTalk Vehicle Donation Services. We really appreciate their personal touch, and it works great for all our formats."*

*—Valerie Arganbright, Minnesota Public Radio/APM*