



VEHICLE  
DONATION  
SERVICES

**Celebrating 10 Years:  
Here for the long haul!**

*Mark Mayall donated his 1997  
Toyota Tercel through Car Talk  
Vehicle Donation Services.*



© Richard Howard/Car Talk

**Car Talk Vehicle Donation Services:**  
Turning cars into programs for 10 years

Stop by for a **FREE** Starbucks coffee\* card from  
Tina Waganer at the TRAC registration desk.

***Jump start your vehicle donation program:***  
Higher revenue, exclusive promos, local branding for  
TV. We'll get your program up and running.

Visit us online at [www.cartalkvds.com](http://www.cartalkvds.com)

*\*Good for any beverage or treat at Starbucks.*

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***Jump start your vehicle donation program:***

Public media's premier vehicle donation program, Car Talk VDS, helps stations exceed their goals. Our program offers:

- Revenue % higher than top competitors
- Exclusive on-air TV promos featuring real donors
- Station-branded statement stuffers, web banners, donor letters

Take Car Talk VDS for a test drive. We'll design a program that's right for you.

Sales: Twyla Olson

TV Services: Tina Waganer

CEO: Mark Jones

**XXX-XXX-XXXX**

**XXX-XXX-XXXX**

**925-963-5075**

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