

## TURN-KEY

### VEHICLE DONATION TO ANY CHARITY (v-Dac)

handles the whole donation process for you without cost, liability, staff time or 990 fundraising expenses, and provides complete marketing support.

v-Dac treats your supporters as if they were its own.

v-Dac is the only national program that provides full financial accounting, publicly detailing its fees and costs.

v-Dac works with thousands of nonprofit organizations to help them generate funds.

### VEHICLE DONATION RAISES MILLIONS OF DOLLARS EACH YEAR FOR THE NATION'S MOST RESPECTED NONPROFITS

v-Dac's highest sale price + lowest costs = highest return to charity of any national program.

v-Dac has a track record of successfully growing car donation programs.

## CAR TALK

"We want to deliver the most money we can for our stations and the best possible experience for our listeners. v-Dac does that consistently for us, every day."

– Doug Berman  
(Executive Producer)



WANT TO  
KNOW MORE  
ABOUT **STARTING  
OR IMPROVING**  
YOUR EXISTING  
PROGRAM?

PLEASE CONTACT US!  
**(510) 412-2140**

v-Dac  
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Pt. Richmond, CA 94801

(510) 412-2140  
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admin@v-Dac.com



**HAVE YOU  
CONSIDERED  
VEHICLE  
DONATION?**

It can be a significant source of income for your nonprofit...



# IT'S EASY

# COMPLETE CONFIDENCE

# GENERATING FUNDS

# VEHICLE DONATION: WHAT REALLY MATTERS?

## IT'S EASY

v-Dac's program is completely turn-key—you need only register. We strategize with you about the best car donation approach for your organization, utilize your existing communications, and provide you with free marketing content to place as appropriate.

No in-house vehicle donation expert is necessary. v-Dac handles both donors and their cars with care, from the moment they decide to donate, to their IRS tax reporting.

There is no liability or fundraising expense to your organization because its name is never listed on the vehicle title. You receive a full accounting of each donation with full donor contact information.

## COMPLETE CONFIDENCE IN YOUR FUNDRAISING PARTNER

The staff at v-Dac has comprehensive experience as staff, donors, and volunteers with nonprofits. We know our job is both to help your organization raise much needed funds and to make sure your nonprofit is represented the way you would do it yourself.

Our fee structure is published online so both your organization and donor know exactly what to expect. Please see our web site for current examples of a typical fee schedule.

Since its inception v-Dac has worked with thousands of the nation's finest nonprofits. v-Dac has an A+ rating with the Better Business Bureau.



## GENERATING FUNDS

Every year millions of dollars are generated by car donation proceeds for thousands of nonprofits. Year after year we see the results for our charities consistently growing.

We use 3,500 possible auctions and markets to get the highest price. Costs are tightly managed in order to return as much of the gross proceeds as possible to each nonprofit. Maximum prices and constrained costs mean your nonprofit receives the highest possible funds for every car donated.

Virtually all nonprofits that actively work with v-Dac to promote car donations, and follow our simple suggestions for success, have experienced annual increases in funds raised with vehicle donation.

## SPECIAL OPERATIONS WARRIOR FOUNDATION

"This is a great organization! We have had tremendous results, and we look forward to many more years of successful partnership."

— *Steven L. McLeary*  
(Executive Director)

## ASPCA

"v-Dac makes it easy! They take care of everything and have had a positive impact on our fundraising goals."

— *Nada Polanco*  
(Senior Manager, Institutional Giving of ASPCA)



WE DEVELOP A MARKETING  
PLAN WITH YOU



WE WORK WITH EACH DONOR  
DURING THE TRANSACTION



YOU RECEIVE THE DONATION  
WITH FULL ACCOUNTING AND  
NO EXPENSE OR LIABILITY

v-Dac (Vehicle Donation to Any Charity) has a long track record of reliable service to charities. See our web site [www.v-Dac.com](http://www.v-Dac.com) for a list of the thousands of organizations we support with vehicle donations.