

TAKE YOUR BUSINESS TO THE NEXT LEVEL!

The Enterprise Center's Next Level Initiatives are designed for business owners who have successfully navigated the shoals of starting a business and are looking for tools and tactics to manage their evolving company.

ECAP—The Enterprise Center Accelerator Program is a year-long program of seminars, mentoring and CEO groups for the **owners of companies with \$1+ million** in revenues and growing at more than 10 percent annually!

RUN—Ramp Up Now! is targeted to the owners of companies that have not yet reached the \$1 million mark...but want to! Four half-day sessions on key business topics plus mentoring and a CEO group focused on developing and implementing a solid business growth plan.

These programs are now taking registrations for Fall 2012!

To learn more about the Next Level Initiatives and to register, please visit our website: www.enterprisectr.org.

ENTERPRISECTR.ORG

QUICK LOOK

- Business Plans
- Customer Service
- Sales
- Crowd Funding
- The Business of Writing
- Create Your Own Opportunities
- Marketing Pitches
- Cash Flow
- Networking thru Social Media
- Marketing Tips
- Emotional Intelligence
- Starting a Business
- HR Issues
- The Lego Workshop

NON-PROFITS

- Board Development
- Facilitating Meetings

PLUS

- Two 128 Venture North Breakfasts
- Four Young Entrepreneurs of the North Shore Events
- New Three-Part Baby Boomer Series on Transitions
- Our First Workshop in Spanish
- Million Dollar Women Symposium

JANUARY

YOUR BUSINESS PLAN SOUP TO NUTS

Tuesday, September 11, 8:30 to 10:30 AM

Learn an easy approach to developing a business plan to manage all aspects of your business, including marketing, finance, operations, personnel and overall strategy. Existing business owners and pre-ventures will learn to test the feasibility of a new company or a new direction and discover how to use their plan to raise capital. Participants will receive a copy of the SBDC Business Planning Guide. **Speaker: Bruce Share, Principal, Bruce J. Share & Associates.** Sponsored by the MA Small Business Development Center. **FREE**

Note: This program will be presented in Spanish on October 18th.

FOCUS ON NON-PROFITS

HOW TO RUN BETTER, MORE PRODUCTIVE MEETINGS

Tuesday, September 11, 8:30 to 10:30 AM

Learn an easy approach to developing a business plan to manage all aspects of your business, including marketing, finance, operations, personnel and overall strategy. Existing business owners and pre-ventures will learn to test the feasibility of a new company or a new direction and discover how to use their plan to raise capital. Participants will receive a copy of the SBDC Business Planning Guide. **Speaker: Bruce Share, Principal, Bruce J. Share & Associates.** Sponsored by the MA Small Business Development Center. **FREE**

CONNECT WITH US!



TAKE YOUR BUSINESS TO THE NEXT LEVEL!

The Enterprise Center's Next Level Initiatives are designed for business owners who have successfully navigated the shoals of starting a business and are looking for tools and tactics to manage their evolving company.

ECAP—The Enterprise Center Accelerator Program is a year-long program of seminars, mentoring and CEO groups for the **owners of companies with \$1+ million** in revenues and growing at more than 10 percent annually!

RUN—Ramp Up Now! Is targeted to the owners of companies that have not yet reached the \$1 million mark...but want to! Four half-day sessions on key business topics plus mentoring and a CEO group focused on developing and implementing a solid business growth plan.

These programs are now taking registrations for Fall 2012!

To learn more about the Next Level Initiatives and to register, please visit our website: www.enterprisectr.org.

ENTERPRISECTR.ORG

QUICK LOOK

- Business Plans
- Customer Service
- Sales
- Crowd Funding
- The Business of Writing
- Create Your Own Opportunities
- Marketing Pitches
- Cash Flow
- Networking thru Social Media
- Marketing Tips
- Emotional Intelligence
- Starting a Business
- HR Issues
- The Lego Workshop

NON-PROFITS

- Board Development
- Facilitating Meetings

PLUS

- Two 128 Venture North Breakfasts
- Four Young Entrepreneurs of the North Shore Events
- New Three-Part Baby Boomer Series on Transitions
- Our First Workshop in Spanish
- Million Dollar Women Symposium

CONNECT WITH US!



JANUARY

YOUR BUSINESS PLAN SOUP TO NUTS

Tuesday, September 11, 8:30 to 10:30 AM

Learn an easy approach to developing a business plan to manage all aspects of your business, including marketing, finance, operations, personnel and overall strategy. Existing business owners and pre-ventures will learn to test the feasibility of a new company or a new direction and discover how to use their plan to raise capital. Participants will receive a copy of the SBDC Business Planning Guide. **Speaker: Bruce Share, Principal, Bruce J. Share & Associates.** Sponsored by the MA Small Business Development Center. **FREE**

Note: This program will be presented in Spanish on October 18th.

FOCUS ON NON-PROFITS

HOW TO RUN BETTER, MORE PRODUCTIVE MEETINGS

Tuesday, September 11, 8:30 to 10:30 AM

Learn an easy approach to developing a business plan to manage all aspects of your business, including marketing, finance, operations, personnel and overall strategy. Existing business owners and pre-ventures will learn to test the feasibility of a new company or a new direction and discover how to use their plan to raise capital. Participants will receive a copy of the SBDC Business Planning Guide. **Speaker: Bruce Share, Principal, Bruce J. Share & Associates.** Sponsored by the MA Small Business Development Center. **FREE**