



FREE SMALL BUSINESS WORKSHOPS

ENTERPRISE CENTER, 121 LORING AVE. SALEM, MA 01970

JUNE 8 8:30 A.M. TO 10:30 A.M. FREE
Preventing Legal Claim of Harassment in the Small Business Environments

This workshop will teach current laws on harassment and steps businesses can take to prevent and handle complaints and reduce the risk of litigation. *Presented by the Massachusetts Commission Against Discrimination and service providers.*

JUNE 20 8:30 A.M. TO 10:30 A.M. FREE
Starting Your Business: Build It, Buy It or Go Franchise

Learn how to evaluate the best business model for your startup. Decide what you need to start a new business, buy a local company or enter the world of franchising. *Sponsored by the Enterprise Center at Salem State College and the North Shore Regional Small Business Development Center.*

JUNE 13 7:15 TO 10:00 A.M.
128 Venture North Breakfast Meeting

Are you an entrepreneur looking for investors? Are you an investor, manager or service provider looking for growth enterprises? Join our innovative networking breakfast to meet the local movers and shakers. Admission to this event is \$45 for entrepreneurs, \$55 for investors and service providers.

JULY 12 8:30 TO 10:30 A.M. FREE
So You Want to be an Entrepreneur

If you are considering starting your own business, this pre-venture workshop will focus your thinking by examining the entrepreneurial environment. It will help you identify the administrative, financial, and marketing issues involved in starting a business. *Presented by the North Shore Regional Small Business Development Center.*

TO REGISTER and for a **COMPLETE LISTING** of our **PROGRAMS** and **WORKSHOPS VISIT US AT :**
www.enterprisectr.org or call 978-542-7528

ENTERPRISE CENTER, 121 LORING AVE. SALEM, MA 01970

TWO GREAT RESOURCES IN ONE GREAT LOCATION



We are both a non-profit business incubator and a center open to North Shore entrepreneurs at every stage of business development. We help business owners start, expand and become more profitable. We are also an office building with 30 businesses and have **SPACE AVAILABLE NOW!**

- **Business skill building programs**—Last year more than 1000 business owners attended our programs. Most are **FREE**. Please come!
- **128 Venture North**—bi-monthly breakfast series designed to bring together investors and entrepreneurs seeking investment for networking and key information from expert speakers.
- **CEO groups**—confidential monthly meetings that allow the business owners to share their challenges and successes in an understanding and supportive environment.
- **Creative Economy**—part of our mission is to help grow the economy of the entire region. One focus is the growth of creative companies and their widespread impact on our region. See www.ceans.org for further information.

See the Enterprise Center website for more info:

www.enterprisectr.org 978-542-7528

121 Loring Ave., Salem, MA 01970

The Small Business Development Center provides free on-on-one entrepreneurial counseling and business seminars to help you raise capital, start up or grow your business.

- **Business counseling areas and seminar topics**—include business plan development, marketing, sales, financial management, business strategy, export assistance and government contracting
- **Business counseling services**—in Salem at the Enterprise Center and at Chambers of Commerce and community colleges in Amesbury, Gloucester, Lawrence, Malden, Melrose, North Andover, Stoneham and Woburn.
- **SBDC business seminars**—held at the Enterprise Center in Salem, and in North Andover, Beverly and Woburn.

www.salemsbdc.org 978-542-6343

North Shore Regional
Small Business Development Center (SBDC)
Enterprise Center
121 Loring Ave., Suite 310
Salem, MA 01970
sbdc@salemstate.edu

