



# FREE SMALL BUSINESS WORKSHOPS

ENTERPRISE CENTER, 121 LORING AVE. SALEM, MA 01970

**JUNE 8 8:30 A.M. TO 10:30 A.M. FREE**  
**Preventing Legal Claim of Harassment in the Small Business Environments**

This workshop will teach current laws on harassment and steps businesses can take to prevent and handle complaints and reduce the risk of litigation. *Presented by the Massachusetts Commission Against Discrimination and service providers.*

**JUNE 20 8:30 A.M. TO 10:30 A.M. FREE**  
**Starting Your Business: Build It, Buy It or Go Franchise**

Learn how to evaluate the best business model for your startup. Decide what you need to start a new business, buy a local company or enter the world of franchising. *Sponsored by the Enterprise Center at Salem State College and the North Shore Regional Small Business Development Center.*

**JUNE 13 7:15 TO 10:00 A.M.**  
**128 Venture North Breakfast Meeting**

Are you an entrepreneur looking for investors? Are you an investor, manager or service provider looking for growth enterprises? Join our innovative networking breakfast to meet the local movers and shakers. Admission to this event is \$45 for entrepreneurs, \$55 for investors and service providers.

**JULY 12 8:30 TO 10:30 A.M. FREE**  
**So You Want to be an Entrepreneur**

If you are considering starting your own business, this pre-venture workshop will focus your thinking by examining the entrepreneurial environment. It will help you identify the administrative, financial, and marketing issues involved in starting a business. *Presented by the North Shore Regional Small Business Development Center.*

**TO REGISTER and for a COMPLETE LISTING of our PROGRAMS and WORKSHOPS VISIT US AT :  
[www.enterprisectr.org](http://www.enterprisectr.org) or call 978-542-7528**

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## TWO GREAT RESOURCES IN ONE GREAT LOCATION



We are both a non-profit business incubator and a center open to North Shore entrepreneurs at every stage of business development. We help business owners start, expand and become more profitable.

- **Business skill building programs**—Last year more than 1000 business owners attended our programs. Most are **FREE**. Please come!
- **28 Venture North**—bi-monthly breakfast series designed to bring together investors and entrepreneurs seeking investment for networking and key information from expert speakers.
- **CEO groups**—confidential monthly meetings that allow the business owners to share their challenges and successes in an understanding and supportive environment.
- **Creative Economy**—part of our mission is to help grow the economy of the entire region. One focus is the growth of creative companies and their widespread impact on our region. See [www.ceans.org](http://www.ceans.org) for further information.

See the Enterprise Center website for more info:

[www.enterprisectr.org](http://www.enterprisectr.org) 978-542-7528

121 Loring Ave., Salem, MA 01970

The Small Business Development Center (SBDC) provides one-on-one business counseling to help you start up or grow your company. The SBDC helps entrepreneurs raise capital, and provides counseling and business seminars throughout the North Shore region. Business services include assistance with business plan development, marketing, sales, financial management, business strategy, export assistance and government contracting.

Business counseling services are available in Salem at the Enterprise Center and at Chambers of Commerce and community colleges in Amesbury, Beverly, Gloucester, Lawrence, Melrose, North Andover, Stoneham and Woburn. SBDC Business Seminars are held at the Enterprise Center in Salem and in North Andover, Beverly and Woburn.

[www.salemsbdc.org](http://www.salemsbdc.org) 978-542-6343

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Small Business Development Center (SBDC)  
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*The SBDC is sponsored by the U.S. Small Business Administration (SBA), the Commonwealth of MA, Department of Business & Technology and the Salem State College Bertolon School of Business.*