

North Shore Business Plan Competition



Enterprise Center

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North Shore Business Plan Competition

The Enterprise Center, in conjunction with the leaders in the North Shore business community is pleased to announce the second annual North Shore Business Plan Competition, designed to encourage growth companies to locate in Essex County.

We're looking for growth businesses!

The North Shore Business Plan Competition will showcase your business plan in front of our panel of **judges**, many of whom are **early stage investors**. Winners will be awarded **cash prizes** — \$5,000 first place, \$3,000 second place and \$2,000 third place. **All necessary information, including entry forms, is on our website at www.enterprisectr.org/bpc.**

Our goal?

To help businesses develop new products, new services, and new ideas that exhibit **vision**, business **acumen**, and **innovation** on the North Shore.

What do you have to do to qualify?

Our requirements are very simple.

- **Only startups** (not yet operational) and **emerging businesses** (less than two years old) **may apply**.
- Existing early stage businesses must be located in Essex County or commit to **locating in Essex County**.
- If the plan is for a startup business, that business must commit to being **located in Essex County**.
- Businesses with existing professional **venture investment are not eligible**.
- Contestants shall have **no more than \$100,000 investment from sources other than professional venture capital**.
- Business must have plans to grow to **at least 10 full time employees** within two years.
- Your business idea must be **original work** that you'll be able to fully disclose.

How do you enter?

Log on to our website, www.enterprisectr.org/bpc and download the entry forms. There you'll also discover valuable information about how to create a business plan, links to help you create one yourself, and other important details about the competition. **Act Now! Executive Summaries are due no later than February 10, 2006 and final plans no later than March 16, 2006.** This is an incredible opportunity to launch that idea you've been thinking about or expand your North Shore business.

All information is available on our website at www.enterprisectr.org/bpc

The North Shore Business Plan Competition is co-sponsored by:

- North Shore Technology Council
- North Shore Chamber of Commerce
- Cape Ann Chamber of Commerce
- Cape Ann Business Incubator
- Beverly Chamber of Commerce
- Lynn Area Chamber of Commerce
- Marblehead Chamber of Commerce
- Peabody Chamber of Commerce
- Salem Chamber of Commerce
- Small Business Development Center at Salem State
- Innovation Capital Group

www.enterprisectr.org/bpc entry forms and information on past winners

2006 Platinum sponsors



Business Plan Competition Timetable

- November 8** Public launch of Business Plan Competition
- February 7** Business Plan Overview Seminar for those interested in entering held by Small Business Development Center at Enterprise Center 9:00 a.m. – 11:00 a.m.
- February 17** Plan overviews and completed entry forms due to Enterprise Center no later than 5:00 p.m.
- February 28** Writing a Competitive Business Plan Workshop for entrants held by Small Business Development Center at Enterprise Center, 9:00 a.m. – 12:00 p.m.
- March 27** Final Business Plans are due
- April 14** Semifinalists announced
- April 26** Judges interview semifinalists and select finalists
- April 27** Finalists announced
- May 17** Public presentations at Central Campus Recital Hall, Salem State College 7:00 p.m. – 10:00 p.m.

Feel free to pass this info to a friend who might be interested or urge them to go to the website www.enterprisectr.org/bpc or call us at **978-542-7528** with any questions.



THE NORTH SHORE'S SMALL BUSINESS INCUBATOR & GROWTH CENTER

North Shore Business Plan Competition



You could be eligible! Open for details!

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The North Shore's Small Business
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