

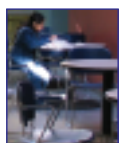


Enterprise Center

AT SALEM STATE COLLEGE

FREE SMALL BUSINESS WORKSHOPS

ENTERPRISE CENTER, 121 LORING AVE. SALEM, MA 01970



To register go to: www.enterprisectr.org

For a complete listing of our workshops and programs, visit us at www.enterprisectr.org or call 978-542-7528

8:30 a.m. to 10:30 a.m. (unless noted otherwise)

JANUARY

19th Disaster Recovery

Sarah Ducharme, New England Network Group, Inc.

24th Tools of the Trade Show,

Jay Wallus, Street Smart Training

FEBRUARY

2nd Marketing Your Business

presented by the Small Business Development Center

14th Leadership Development,

AnnMarie Salemi, Pathforward Coaching

MARCH

14th Winning Opportunities for Women

presented by the Small Business Administration

28th Understanding Cash Flow

presented by the Small Business Development Center

30th 2nd Annual—Tech Edge Workshop*

Special Half Day Program 8:30 a.m. to 12:30 p.m.

Creating communities through your website, blogs, podcasts, message boards and more. Marketing on the Internet

* There is a \$15 charge for this workshop payable at the door

APRIL

4th Salesmanship

presented by the Small Business Development Center

13th When Business is in the Blood:

Managing a Family Business

Douglas Baumel, Continuity Management Consulting

Special Evening Program 6:00 p.m. to 8:00 p.m.

MAY

4th Effective Negotiation Strategies

Steve Lentini, Prosperity Institute

16th Getting Comfortable with Networking,

Chris Vasiliadis, Signature Faces, Inc.

18th Financing Your Business

presented by the Small Business Development Center

To register go to:

www.enterprisectr.org or call 978-542-7528

SPECIAL EVENTS

128 Venture North Breakfast Series: Are you an entrepreneur looking for investors? Are you an investor, manager or service provider looking for growth enterprises? Join our innovative networking breakfast to meet the local movers and shakers. Check out our web site for future meeting dates.

North Shore Business Plan Competition: North Shore Business Plan Competition: If you are a growth business enter our annual business plan competition. \$5000 first prize. See www.enterprisectr.org/bpc for complete details. Intention to enter due Feb. 17.

ABOUT THE ENTERPRISE CENTER

The Enterprise Center is the North Shore's small business incubator and growth center. We serve all small businesses in the North Shore region.

www.enterprisectr.org

978-542-7528