



Enterprise Center

AT SALEM STATE COLLEGE

FREE SMALL BUSINESS WORKSHOPS

ENTERPRISE CENTER, 121 LORING AVE. SALEM, MA 01970



To register go to: www.enterprisectr.org

For a complete listing of our workshops and programs, visit us at www.enterprisectr.org or call 978-542-7528

8:30 a.m. to 10:30 a.m. (unless noted otherwise)

JANUARY

- 19th Disaster Recovery,**
Sarah Ducharme, New England Network Group, Inc.
- 24th Tools of the Trade Show,**
Jay Wallus, Street Smart Training

FEBRUARY

- 2nd Marketing Your Business,**
presented by the Small Business Development Center
- 14th Leadership Development,**
AnnMarie Salemi, Pathforward Coaching

MARCH

- 14th Winning Opportunities for Women,**
presented by the Small Business Administration
- 28th Understanding Cash Flow,**
presented by the Small Business Development Center
- 30th 2nd Annual—Tech Edge Workshop,**
Special Half Day Program 8:30 a.m. to 12:30 p.m.
Creating communities through your website, blogs, podcasts, message boards and more. Marketing on the Internet
* There is a **\$15 charge** for this workshop payable at the door

APRIL

- 4th Salesmanship,**
presented by the Small Business Development Center
- 13th When Business is in the Blood:
Managing a Family Business,**
Douglas Baumel, Continuity Management Consulting
Special Evening Program 6:00 p.m. to 8:00 p.m.

MAY

- 4th Effective Negotiation Strategies,**
Steve Lentini, Prosperity Institute
- 16th Getting Comfortable with Networking,**
Chris Vasiliadis, Signature Faces, Inc.
- 18th Financing Your Business,**
presented by the Small Business Development Center

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SPECIAL EVENTS

128 Venture North Breakfast Series: Are you an entrepreneur looking for investors? Are you an investor, manager or service provider looking for growth enterprises? Join our innovative networking breakfast to meet the local movers and shakers. Check out our web site for future meeting dates.

North Shore Business Plan Competition: North Shore Business Plan Competition: If you are a growth business enter our annual business plan competition. \$5000 first prize. See www.enterprisectr.org/bpc for complete details. Intention to enter due Feb. 17.

ABOUT THE ENTERPRISE CENTER

The Enterprise Center is the North Shore's small business incubator and growth center. We serve all small businesses in the North Shore region.

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