

# 2009 North of Boston Business Plan Competition



**Enterprise  
Center**  
AT | SALEM | STATE | COLLEGE

## :: 2009 North of Boston Business Plan Competition ::

Finding and supporting new growth companies who will locate  
in Essex County or Merrimack Valley.

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## We're looking for growth businesses!

The North of Boston Business Plan Competition will showcase your business plan in front of our panel of **judges**, many of whom are **early stage investors**. Winners will be awarded cash prizes — **\$10,000** first place, **\$6,000** second place and **\$4,000** third place. **All necessary information, including entry forms, is on our website at [www.enterprisectr.org/bpc](http://www.enterprisectr.org/bpc).**

### Our goal?

To help businesses develop new products, new services, and new ideas that exhibit **vision**, business **acumen** and **innovation** on the North Shore.

### What do you have to do to qualify?

Our requirements are very simple.

- **Only startups** (not yet operational) and **emerging businesses** (less than two years old) may apply
- Existing early stage businesses must be located in Essex County or Merrimack Valley, or commit to **locating on the North Shore or Merrimack Valley**
- If the plan is for a startup business, that business must commit to being **located on the North Shore or in the Merrimack Valley**
- Businesses with existing professional **venture investment are not eligible**
- Contestants shall have **no more than \$200,000 investment (exclusive of real estate) from outside sources other than professional venture capital**
- Business must have **plans to grow to at least 5 full time or FTE employees** within two years
- Your business idea must be **original work** that you'll be able to fully disclose

### How do you enter?

Log on to our website, [www.enterprisectr.org/bpc](http://www.enterprisectr.org/bpc) and download the entry forms. There you'll also discover valuable information about how to create a business plan, links to help you create one yourself and other important details about the competition.

**Act Now! Business plan overviews are due on February 20, 2009 and final plans on March 26, 2009.** This is an incredible opportunity to launch that idea you've been thinking about or expand your North of Boston business.

**All information is available on our website at [www.enterprisectr.org/bpc](http://www.enterprisectr.org/bpc)**

**The 2009 North Shore Business Plan Competition is co-sponsored by:**

- Amesbury Chamber of Commerce and Industry
- Beverly Chamber of Commerce
- Cape Ann Business Incubator
- Cape Ann Chamber of Commerce
- Creative Economy Association of the North Shore
- 128 Innovation Capital Group
- Greater Lowell Chamber of Commerce
- Greater Haverhill Chamber of Commerce
- Lynn Area Chamber of Commerce
- Marblehead Chamber of Commerce
- Merrimack Valley Chamber of Commerce
- Greater Newburyport Chamber of Commerce
- North Shore Chamber of Commerce
- Peabody Chamber of Commerce
- Salem Chamber of Commerce
- Bertolon School of Business, Salem State College
- Small Business Development Center at Salem State College
- Salem State College Alumni Association

[www.enterprisectr.org/bpc](http://www.enterprisectr.org/bpc)  
entry forms and information on past winners

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## 2008 WINNERS

- First Differential Proteomics
- Second Flavrz
- Third Enterprise Home, LLC

## 2007 WINNERS

- First Most RE, LLC
- Second Sential Corporation
- Third Love, Jolan B.

## 2006 WINNERS

- First (Tie) Apredica  
Speech Therapy Group, LLC
- Second North Shore Nurse  
Practitioner Associates, LLC

## 2005 WINNERS

- First SemiNex, Inc.
- Second BioPoint Solutions
- Third Custom Medicine

To learn more about past winners:  
[www.enterprisectr.org/bpc](http://www.enterprisectr.org/bpc)

## Business Plan Competition Timetable

- February 20, 2009** Plan overviews and entry forms are due no later than 5:00 pm
- February 24, 2009** Writing a Competitive Business Plan Workshop. Held by the Small Business Development Center at The Enterprise Center, 8:30 am – 10:30 am
- February 26, 2009** Writing a Competitive Business Plan Workshop. Held by the Small Business Development Center at Cambridge College, Lawrence, 8:30 am – 10:30 am
- March 26, 2009** Final Business Plans are due to the Enterprise Center no later than 5:00 pm
- April 16, 2009** Semifinalists announced
- April 29, 2009** Judges interview semifinalists and select finalists
- May 1, 2009** Finalists announced
- May 13, 2009** Public presentations at Central Campus Recital Hall, Salem State College, 71 Loring Ave., Salem, MA 4:00 pm – 6:30 pm

▶▶ [www.enterprisectr.org/bpc](http://www.enterprisectr.org/bpc) ◀◀

## Enterprise Center at Salem State College

The Enterprise Center at Salem State College is both a business incubator and a virtual center for entrepreneurs throughout Boston's North Shore at every stage of business development. The Enterprise Center leases office space to start up companies, offers free skill-building workshops to the public, and hosts numerous other programs including 128 Venture North Networking Breakfasts and an annual Business Plan Competition.

[www.enterprisectr.org](http://www.enterprisectr.org)

## Merrimack Valley Economic Development Council

The Merrimack Valley Economic Development Council is a private, non-profit, tax-exempt charitable organization whose mission is to advance the economic interests of the entire Merrimack Valley region, from Greater Lowell to the sea.

[www.merrimackvalley.info](http://www.merrimackvalley.info)

entry forms and information on past winners:  
[www.enterprisectr.org/bpc](http://www.enterprisectr.org/bpc)