

**GREATER BOSTON/NORTH SHORE REGION  
 SUMMIT FOR WOMEN ENTREPRENEURS**

WEDNESDAY, JUNE 16 2010 • HAWTHORNE HOTEL, SALEM, MA • 8:30 AM TO 2:00 PM

Tell these national policy advisors and women entrepreneurs your story! Help the National Women's Business Council to articulate policy recommendations.



**DR. ANN BLACKBURN**  
 President & Owner  
 Blackburn Advisory Services  
 Lafayette, California



**WENDI GOLDSMITH**  
 President & Founder  
 The Bioengineering Group, Inc  
 Salem, Massachusetts



**REBECCA L. HERWICK**  
 President & CEO  
 Global Products Inc.  
 St. Peters, Missouri



**MARGARET BARTON**  
 Executive Director National  
 Women's Business Council  
 Washington, D.C.

**THIS SUMMIT WILL:**

- Set priorities and explore challenges facing Massachusetts women business owners
- Promote dialogue among the women's business community
- Help the National Women's Business Council to articulate policy recommendations to Congress and Executive Branch
- Opportunity to network with many women business owners

**COMMUNITY RESOURCE PARTNERS:**

- Beverly Chamber of Commerce
- Commonwealth Institute
- Creative Economy of the North Shore
- Homebased Business Women's Network
- Massachusetts Office of Small Business and Entrepreneurship
- North Shore Alliance for Economic Development
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- Peabody Chamber of Commerce
- Revere Chamber of Commerce
- Salem Partnership
- Small Business Development Center

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 HAWTHORNE HOTEL, SALEM, MA THIS EVENT IS  
 FREE AND LUNCH WILL BE PROVIDED**



**ANA RECIO HARVEY**  
 KEYNOTE SPEAKER  
 SBA, Assistant  
 Administrator for Women's  
 Business Ownership

**BREAKOUT SESSION  
 TOPICS INCLUDE:**

- Access to capital - obstacles and opportunities
- Healthcare costs and coverage
- Securing federal government contracts
- Taxes
- Training and workforce development
- Work/Life balance
- Microenterprises challenge and issues

IN CONJUNCTION WITH:



**Enterprise  
 Center**

AT SALEM STATE COLLEGE

The North Shore's Small Business Growing Business thru Entrepreneurship and Innovation

**TO REGISTER GO TO: [WWW.ENTERPRISECTR.ORG](http://WWW.ENTERPRISECTR.ORG)**