

# 2008



## Enterprise Center

AT | SALEM | STATE | COLLEGE

The Region's Small Business Incubator and Growth Center



All programs will be held at:  
The Enterprise Center  
121 Loring Ave, Salem MA

## 10 NEW Winter Programs For Small Business Owners

### January

- **January 10** — 8:30 a.m. to 10:30 a.m.  
**Entrepreneurship: Ready, Start, Launch:**  
*Just right for people thinking about starting a business. FREE*
- **January 22** — 8:30 a.m. to 10:30 a.m.  
**High Impact and Low Cost Public Relations. FREE**
- **January 31** — 8:30 a.m. to 10:30 a.m.  
**Doing Business in the Muslim World:**  
*Bridging the Culture Gap. FREE*

### February

**February 7** — 7:00 a.m. to 10:00 a.m.  
**I28 Venture North:** *Companies We Invest In and Why.* Admission to this event is **\$45** for entrepreneurs & **\$55** for investors and service providers.

- **February 12** — 8:30 a.m. to 10:30 a.m.  
**Financing Your Business Vision: Do You Qualify? FREE**
- **February 26** — *Special HALF DAY program* 8:30 a.m. to noon  
**Handling the Challenges of a Family Business.** Admission to this event is \$25.00

You're Invited!

Sponsored by:  **Net Atlantic**  
Internet Services

SEE OTHER SIDE FOR MORE PROGRAMS ►►►

FOR MORE DETAILS and TO REGISTER:  
[www.enterprisectr.org](http://www.enterprisectr.org) or call **978-542-7528**



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### March — TECH MONTH

*What's Hot, New, Tried and True: Technology for Everyone*

- **March 6** — 8:30 a.m. to 10:30 a.m.  
**Ten Ways to Improve Your Website.** FREE
- **March 11** — 8:30 a.m. to 10:30 a.m.  
**Profitable Marketing on the Web:**  
*E-Mail, Search Engines and More.* FREE
- **March 20** — 8:30 a.m. to 10:30 a.m.  
**Best NEW Ways to Reach Customers:** *Text Messaging, Online Commercials, YouTube, Facebook, Blogs, and More.* FREE
- **March 27** — *Special HALF DAY program* 9:00 a.m. to 11:30 a.m.  
**Starting a Business on E-Bay.**  
*Admission to this event is \$25.00*

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