

# 2008



## Enterprise Center

AT | SALEM | STATE | COLLEGE

All programs will be held at  
The Enterprise Center  
121 Loring Ave, Salem MA

# 10 NEW Winter Programs For Small Business Owners

## January

- **January 10**—8:30 a.m. to 10:30 a.m.  
**Entrepreneurship: Ready, Start, Launch:** Just right for people thinking about starting a business. **FREE**
- **January 22**—8:30 a.m. to 10:30 a.m.  
**High Impact and Low Cost Public Relations.** **FREE**
- **January 31**—8:30 a.m. to 10:30 a.m.  
**Doing Business in the Muslim World:** Bridging the Culture Gap.  
**FREE**

## February

- **February 7**—7:00 a.m. to 10:00 a.m.  
**128 Venture North: Companies We Invest In and Why.**  
Admission to this event is **\$45** for entrepreneurs & **\$55** for investors and service providers.
- **February 12**—8:30 a.m. to 10:30 a.m.  
**Financing Your Business Vision: Do You Qualify?** **FREE**
- **February 26**—8:30 a.m. to noon  
*Special HALF DAY program* **Handling the Challenges of a Family Business.** Admission to this event is **\$25.00**

## Please come!

The Region's Small Business Incubator and Resource Center  
**SEE OTHER SIDE FOR MORE PROGRAMS**

**FOR MORE DETAILS and TO REGISTER:**  
**www.enterprisectr.org** or call **978-542-7528.**



# Enterprise Center

AT | SALEM | STATE | COLLEGE

All programs will be held at  
The Enterprise Center  
121 Loring Ave, Salem MA

## March — TECH MONTH

*What's Hot, New, Tried and True: Technology for Everyone*

- **March 6—**  
8:30 a.m. to 10:30 a.m.  
**Ten Ways to Improve Your Website.** FREE
- **March 11—**  
8:30 a.m. to 10:30 a.m.  
**Marketing on the Web:** E-Mail, Search Engines and more. FREE
- **March 20—**  
8:30 a.m. to 10:30 a.m.  
**New Ways to Market on the Web:** Text Messaging, Online Commercials, YouTube, Facebook, Blogs, and More. FREE
- **March 27—**  
9:00 a.m. to 11:30 a.m.  
*Special HALF DAY program* **27**  
**Starting a Business on E-Bay.**  
*Admission to this event is \$25.00*

**The Region's Small Business Incubator  
and Resource Center**

**FOR MORE DETAILS and TO REGISTER:**  
**[www.enterprisectr.org](http://www.enterprisectr.org)** or call **978-542-7528.**