

# 2008



## Enterprise Center

AT | SALEM | STATE | COLLEGE

the region's small business incubator and growth center



## SUMMER WORKSHOPS ANNOUNCED!

### **What You Don't Know About the Law Will Cost Your Company Money**

July 10 – 8:30 a.m. to 10:30 a.m.

Each error on an I-9 form could cost you \$1,000.00? YES, per error. Learn this and other essential information in this workshop geared toward business owners, CEO's and key managers who handle legal decision for their companies. The workshop will tell you what your obligations are under the law, help you identify what you are doing correctly and what you need to correct and how to mitigate these problems so they won't cost you money in the future. *Presenter: Brenda Smith, Brenda J Smith Consulting. FREE*

### **Going International-Developing Export Markets (for all sized companies)**

July 22 – 8:30 a.m. to 10:30 a.m.

Are you currently doing business internationally? We've assembled a panel of experts to discuss the international market development process and government resources available to Massachusetts exporters and help you go international.. *Presenter: Paula Murphy, Director, Massachusetts Export Center, Dorothy Zur Muhlen-Tomaszewska, Director, U.S. Department of Commerce and John Joyce of the SBA Trade Finance Office for New England.. FREE*

### **Beyond the "Secret": How to Use Savvy Business Techniques with Holistic Acumen**

August 12 – 8:30 a.m. to 10:30 a.m.

Be ready to solidify your goals and objectives, create clarity and focus for your business, learn ways to increase your sales, attract excellent employees, gain supportive clients and run your business smoothly and successfully. We will do exercises based upon your individual business and you will leave this workshop with a clear way to achieve success – without spending more time or money. *Presenter: Kim Woods, Seachange Enterprises. FREE*

All events are held at the Enterprise Center, located on the new Central Campus of Salem State College – 121 Loring Avenue, Salem, MA 01970



4th Annual

## MILLION DOLLAR WOMEN

### Save the date!

November 6, 2008

« more programs  
on reverse

for more details and to register:  
[www.enterprisectr.org](http://www.enterprisectr.org) or call 978-542-7528



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## ABOUT THE ENTERPRISE CENTER AT SALEM STATE COLLEGE

The Enterprise Center at Salem State College is both a **business incubator** where startup small businesses may lease space in the center's building and a **virtual center for entrepreneurs** throughout the North Shore at every stage of business development. The Center provides small business owners with the knowledge they need to maximize their business skills, monthly CEO groups, and other initiatives designed to lead to success whether companies are just starting out, growing, or fighting for market share in a tough economy.

The Enterprise Center manifests the **commitment of Salem State College** to be a **major force in the economic and cultural development** of the North Shore and to serve as a regional catalyst to address economic issues on the North Shore. The Center is committed to:

- Developing, retaining, and attracting businesses of all sizes to this region
- Increasing employment opportunities in our region
- Supporting the growth of the pool of skilled workers
- Meeting the needs of small business to develop business skills
- Assisting growth companies to find funding through venture breakfasts and annual business plan competition
- Growing the creative economy sector of the region



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