

# 2008



## Enterprise Center

AT | SALEM | STATE | COLLEGE

the region's small business incubator and growth center



### SUMMER WORKSHOPS ANNOUNCED!

#### **What You Don't Know About the Law Will Cost Your Company Money**

July 10 – 8:30 a.m. to 10:30 a.m.

Did you know that each error on an I-9 form could cost you \$1,000 per error; not just per form? Learn this and other pertinent information in this workshop geared toward business owners, CEO's and key managers who handle legal decision for their companies. The workshop will tell you what your obligations are under the law, help you identify what you are doing correctly and what you need to correct and how to mitigate these problems so they won't cost you money in the future. *Presenter: Brenda Smith, Brenda J Smith Consulting. FREE*

#### **Developing Export Markets or Export Roundtable or International Business Roundtable**

July 22 – 8:30 a.m. to 10:30 a.m.

Join us for a small, informal discussion on the international market development process and government resources available to Massachusetts exporters. *Presenter: Paula Murphy, Director, Massachusetts Export Center, Dorothy Zur Muhlen-Tomaszewska, Director, U.S. Department of Commerce and John Joyce of the SBA Trade Finance Office for New England. FREE*

#### **Beyond the "Secret": How to Use Savvy Business Techniques with Holistic Acumen**

August 12 – 8:30 a.m. to 10:30 a.m.

Be ready to solidify your goals and objectives, create clarity and focus for your business, learn ways to increase your sales, attract excellent employees, gain supportive clients and run your business smoothly and successfully. We will do exercises based upon your individual business and you will leave this workshop with a clear way to achieve success – without spending more time or money. *Presenter: Kim Woods, Seachange Enterprises. FREE*

### SAVE THE DATE!

November 6, 2008

4th Annual Million Dollar Women

All events are held at the Enterprise Center, located on the new Central Campus of Salem State College;

121 Loring Avenue,  
Salem, MA 01970

« more programs  
on reverse

for more details and to register:  
[www.enterprisectr.org](http://www.enterprisectr.org) or call 978-542-7528



# 2008

## Enterprise Center

AT | SALEM | STATE | COLLEGE

the region's small business incubator and growth center

For more details and to register:  
[www.enterprisectr.org](http://www.enterprisectr.org) or call **978-542-7528**