

2008



Enterprise Center

AT | SALEM | STATE | COLLEGE

the region's small business incubator and growth center



SUMMER WORKSHOPS ANNOUNCED!

MID-SIZE BUSINESS WORKSHOP

**Developing Export Markets or
Export Roundtable or
International Business Roundtable**

July 22 – 8:30 a.m. to 10:30 a.m.

Join us for a small, informal discussion on the international market development process and government resources available to Massachusetts exporters. *Presenter: Paula Murphy, Director, Massachusetts Export Center, Dorothy Zur Muhlen-Tomaszewska, Director, U.S. Department of Commerce and John Joyce of the SBA Trade Finance Office for New England.* **FREE**

SMALL BUSINESS WORKSHOPS

**What You Don't Know About the Law
Will Cost Your Company Money**

July 10 – 8:30 a.m. to 10:30 a.m.

Did you know that each error on an I-9 form could cost you \$1,000 per error, not just per form? Learn this and other pertinent information in this workshop geared toward business owners, CEO's and key managers who handle legal decision for their companies. The workshop will tell you what your obligations are under the law, help you identify what you are doing correctly and what you need to correct and how to mitigate these problems so they won't cost you money in the future. *Presenter: Brenda Smith, Brenda J Smith Consulting.* **FREE**

SAVE THE DATE!
November 4, 2008

4th Annual Million Dollar Women

**Beyond the "Secret":
How to Use Savvy Business
Techniques with Holistic Acumen**

August 12 – 8:30 a.m. to 10:30 a.m.

Be ready to solidify your goals and objectives, create clarity and focus for your business, learn ways to increase your sales, attract excellent employees, gain supportive clients and run your business smoothly and successfully. We will do exercises based upon your individual business and you will leave this workshop with a clear way to achieve success – without spending more time or money. *Presenter: Kim Woods, Seachange Enterprises.* **FREE**

All events are held at the Enterprise Center, located on the new Central Campus of Salem State College;

121 Loring Avenue,
Salem, MA 01970

« more programs
on reverse

for more details and to register:
www.enterprisectr.org or call 978-542-7528



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Audio@Enterprise

Where you can hear FREE audiocasts of many of our workshops 24/7. Imagine listening to marketing, sales, negotiation, cash flow and other important topics whenever you want — wherever you are. If you can't attend in person go online and click www.enterprisectr.org and then click on Audio@Enterprise — enjoy, learn and prosper.

128 Venture North – Coming in the Fall

Are you an entrepreneur looking for investors? Are you an investor, manager or service provider looking for growth enterprises? Our 128 Venture North breakfasts — sponsored jointly by the Enterprise Center and the 128 Innovation Capital Group — help you find answers to these questions. Come join us as we bring together investors and entrepreneurs so they can network, learn, and profit

**For more details and to register:
www.enterprisectr.org or call 978-542-7528**