

2007 North Shore
STUDENT
Business Plan Competition



**Enterprise
Center**

AT SALEM STATE COLLEGE

Salem

STATE COLLEGE

Salem State College Students...

- **Do you have a great idea** for a new business?
- **Do you have plans to take over the family business** and move it in a whole new direction?
- **Do you think you have what it takes to be a successful entrepreneur**, but you need some constructive feedback from "the experts?"

If so, then the North Shore Student Business Plan Competition is for you!

The North Shore Student Business Plan Competition is a great way for you to find out if your business ideas have potential. Submit your plan to a panel of judges including successful business owners, consultants, academics, and more.

Along the way you'll have the support and resources you need, including a faculty advisor, to help you succeed at writing a sound business plan.

Best of all, if your plan is deemed the best you can win one of three cash prizes and the option of six months discounted rent at the Enterprise Center on Central Campus.

**The deadline to enter is
February 23, 2007 so start today!**

Attend one of the orientation meetings on North Campus, Central Campus, or South Campus and get your initial packet of information and deadlines.

Contact Prof. Gina Vega at x7417, visit her office (CC212), or email her at gvega@salemstate.edu right away.

Sponsored by the Agganis Entrepreneurship Fund

Student Business Plan Competition Timetable

January 25th Orientation and informational meetings held on Central Campus (25th at 2:00 pm, 29th at 11:00 am), South Campus (25th at 11:00 am, 29th at 2:00 pm) in the Conference Room, and North Campus (Feb. 1st at 3:15 pm in Meier Hall 101 – seminar room).

Week of February 11th Meet with Prof. G.Vega (advisor) for initial sign-off.

February 23rd 3-page plan overviews and completed entry forms are due at the Enterprise Center **no later than 5:00 pm.**

February 27th Writing a Competitive Business Plan Workshop conducted by the Small Business Development Center at the Enterprise Center, 9:00 am – noon. Mandatory for all entrants. (Alternate date TBD).

Week of March 18th Meet with Prof. G.Vega (advisor) for final sign-off.

March 29th Final Business Plans are due at the Enterprise Center **no later than 5:00 p.m.**

April 13th Finalists announced.

April 25th Judges interviews and public presentations 3:30 p.m.

May 16th Winners will be honored and awards presented at Central Campus Recital Hall, 4:30 – 7:00 p.m.

The Enterprise Center at Salem State College is both a non-profit business incubator where 30 small businesses lease space in the center's building and a virtual center for North entrepreneurs at every stage of business development. Opened in 1998, the Enterprise, located in the Agganis Building on Central Campus, offers office space for start-up and established companies and provides dozens of free programs designed to help small business owners and employees improve their business skills. The Enterprise Center is active in initiatives to attract growth businesses and to grow the creative economy on the North Shore.